



# Begin your Digitalization Journey

Process companies of all types and from all industries are increasing their productivity with digital technology.

With the right digital tools, you will have the ability to increase the efficiency, security, and productivity of your operations while reducing cost and improving the customer experience.

By considering your production needs, pain points, and strategic goals, you will be able to achieve the greatest return on your digital investments.

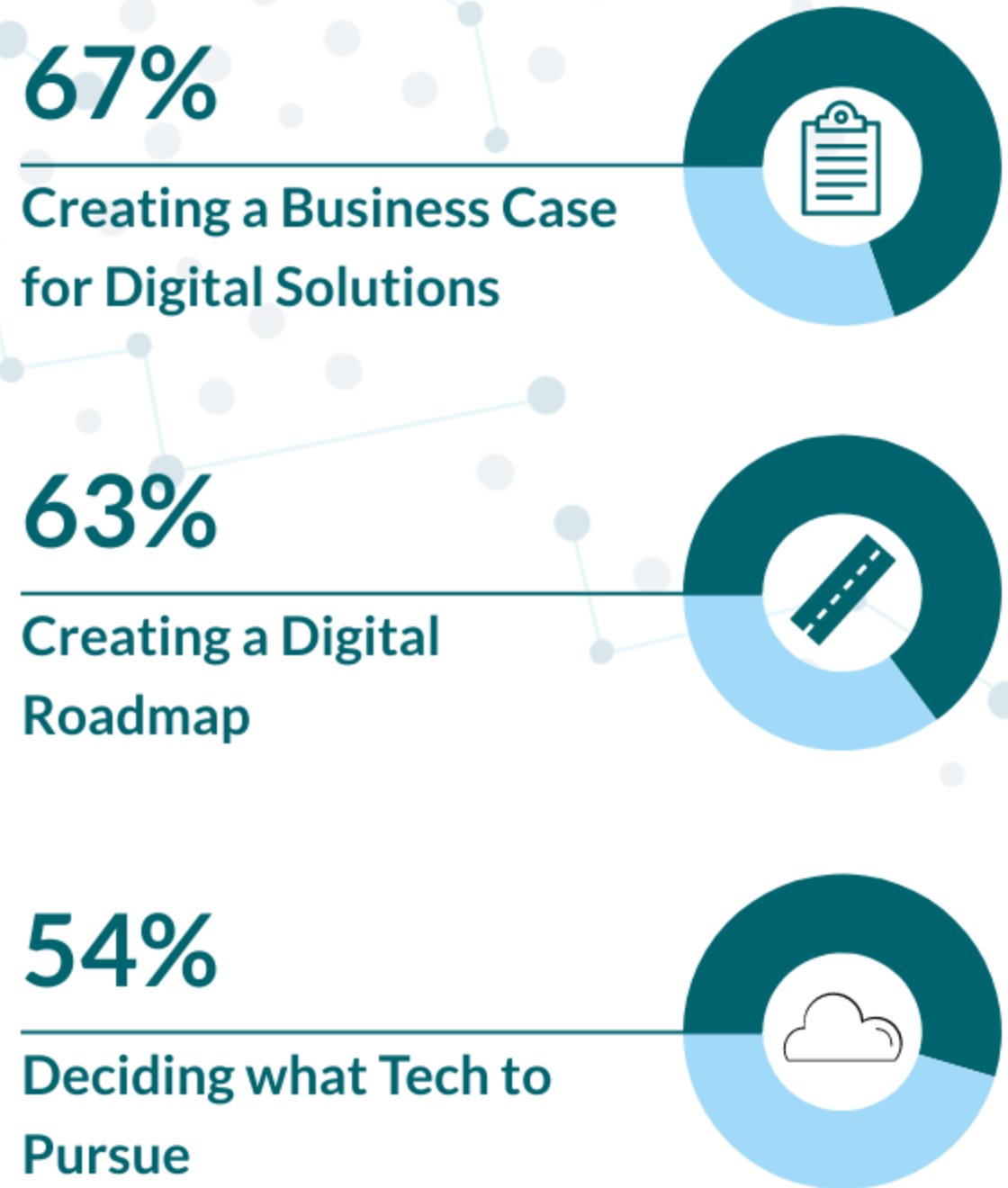
**SIEMENS**  
*Ingenuity for life*

# Digitalization Readiness Workshop

## How Will You Benefit?




In this workshop we will use simulated business cases to dive deeper into the basic understanding of how to identify Industry 4.0 projects, and how to best prioritize them in terms of resources, ROI, digital maturity level, and more. With a maximum of 16 digitalization explorers, you will participate in realistic exercises to expand your imagination and develop process skills.

## Challenges to Digital Transformation



\* Information from ARC Survey of Process Manufacturing Executives

## Who Should Attend?

-  **Observers** - People with awareness of IIoT that are open to new ideas
-  **Early Adopters** - Those with projects underway and are using pilots and strategic prototyping
-  **Leaders** - Those tasked with providing real-time, actionable data to decision makers

*“Now I know Siemens has the ability to address the challenges of digitalization from front to back” - Workshop Attendee*

All attendees will receive a free one-hour discovery session to uncover ready-to-implement improvement areas

## What to Expect?

- Learn about digitalization technologies and use cases in process industries
- Explore secure, resilient, designed for digitalization network architectures
- Understand the beneficial impact of cyber security on the plant floor
- Separate into small groups and explore how to identify and prioritize digitalization projects

3 Hours  
12-16 Attendees  
Small Group Exercises



Click or Scan to Register



For questions or more information, please contact us [here](#).